

Self Love Beauty's 2023

MOTHER & DAUGHTER EVENT IMPACT REPORT



Empowering individuals today,
for a more confident tomorrow.



PHOTO CREDIT TO DOUG JULIAN STUDIOS

ABOUT THE MOTHER & DAUGHTER EVENT

Self Love Beauty's 2023 Mother & Daughter Event took place on Thursday, November 9 at the Freeland Sportszone in Freeland, MI.

- The event hosted **22 families** (more than 40 individuals) with girls between the ages of 6-18.
- Together with their female mentors, they were able to strengthen their relationships through engaging in STEM (Science, Technology, Engineering, Math) activities aimed at building confidence, connection, and self-esteem.

Favorite activities from the evening included:

- Creating affirmation bracelets.
- Making doll replicas out of aluminum, foil, cotton balls, and colorful fabric.



**A SPECIAL THANK YOU TO THE FREELAND SPORTSZONE FOR PARTNERING
WITH US TO HOST THIS EVENT FOR THE THIRD YEAR IN A ROW!**



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This event is a great chance to spend quality time with your daughter and have fun doing so!

Mentor attendee

”

My favorite part was bonding closer to my mom!

Youth attendee

Mentors **highly or very highly** agreed that this event helped them further grow the bond with their child.

OUR IMPACT

All girls in attendance reported growing in a skill and connection with their mentors. Authentic STEM-based experiences, such as these, and support from trusted adults provided an opportunity for girls to grow in their confidence and develop skills that may lead to a broader spectrum of career choices in STEM.



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I love having a night where my daughter feels like she has all the control. She deserves one.

Mentor attendee

Attendees were asked to complete a post-event survey. Participating girls ranked themselves a **4 or 5 (high or very high)** in these areas after the event:



Gained knowledge and experience with skills related to STEM.



Experienced growth in skills to help them build confidence.



Felt affirmed and more connected with their female mentors.

”

My favorite part was doing the journal activity and building a representation.

Youth attendee



”

This program is a great way to engage with your daughter in a meaningful way. Educational and fun!

Mentor attendee



THANK YOU TO OUR PARTNERS & GRANTEES!

Overall SLB Partners

Our overall partners support all of our programs and initiatives.

Overall Educate Partners



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Grantees

Blessed Sacrament Catholic Church
Great Lakes Bay Region STEM Access & Equity
Midland 100 Club
Rollin M. Gerstacker Foundation
Zonta Club of Midland
MyMichigan Health

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