

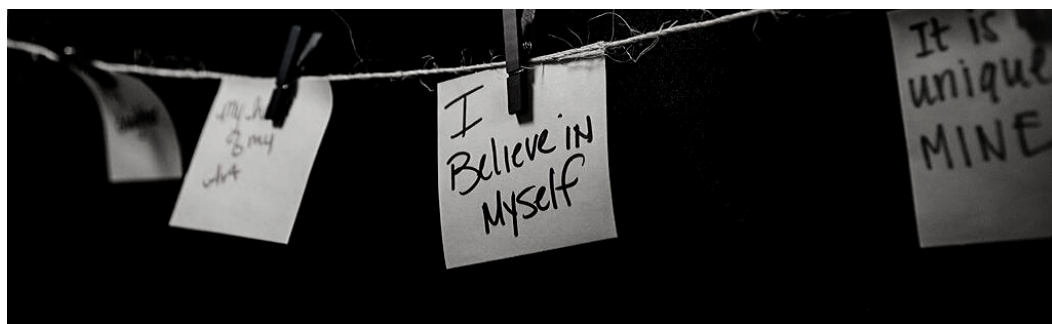
Your Story Matters

Impact Report

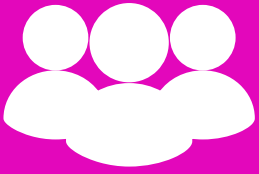
Empowering Women Event

In October, Self Love Beauty hosted the very first "Your Story Matters" event at Northwood University. This event highlighted the diverse and unique stories many women are proud to share. The day also included:

- Breakout sessions on topics related to overcoming trauma, making yourself a priority, discovering your values, turning negative self-talk into positive self-talk, and more!
- Panel of 3 women who shared their personal stories on struggles with pregnancy loss, breast cancer and adoption
- Vision board creation
- "Networking" activity to bring women together and discuss their self-love journey with one another
- Affirmation wall for attendees to express why they love themselves and their story



Impact from Event



Women from all different socioeconomic status, backgrounds and stories attended the event



Speakers and panelists joined to share their unique stories that inspired other women

53%

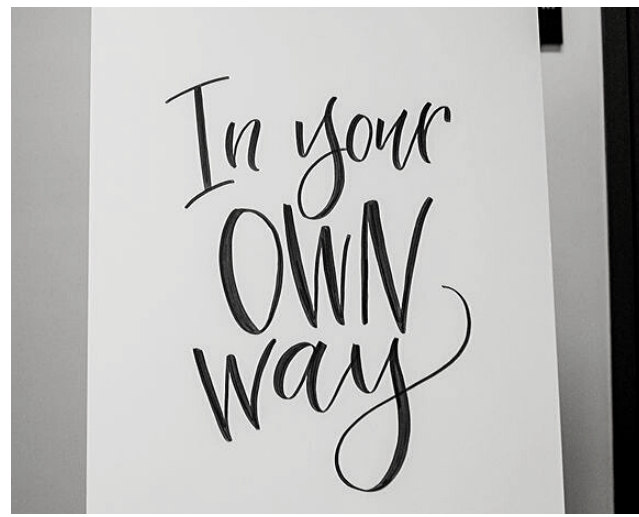
Average increase in attendees knowledge about how to live a life of purpose and a positive future

65%

Attendees increased knowledge in knowing they are supported and not alone in their struggles

73%

Increase in education about Self Love Beauty and what we do





"The best aspect to Your Story Matters was talking with other women and knowing I have them as a support system."

"Great event! It is so awesome to see so many people who needed this and found support in each other by sharing their stories and experiences."



"My biggest take away from today is that there are many women who are working through similar things. We can lean on one another to keep each other strong."

"Today I learned grace by understanding what others are going through. This was beyond eye opening for everyone who attended."

