

lead©

2025

OPPORTUNITIES FOR SPONSORS
& ANNUAL PARTNERSHIPS

INSTILLING CONFIDENCE, PREVENTING SELF-DOUBT.



WHO WE ARE



OUR MISSION

Empowering people with practical tools to become their most confident selves.

OUR VISION

Inspiring all generations with confidence and purpose to live their best life.

CORE VALUES


We value confidence, resilience, inclusivity, continuous learning, and purpose.

PROGRAMS

We offer a comprehensive suite of services designed for personal and professional growth, including but not limited to:

- Workshops
- Family Programs
- Affirmation Day
- Membership
- Professional Development

WE FOCUS ON:

- 
- Confidence
 - Positive self-esteem
 - Support
 - Social & emotional skills
 - Overall wellbeing



Lead has helped me to discover my personal and professional purpose. It also helped me improve my self-love and confidence by being surrounded by inspiring mentors who are passionate about the Lead mission. I am beyond grateful beyond measure, to have had the opportunity to improve my personal and professional journey with the help of Lead.



11K+

Followers on social media

50K+

On yearly Affirmation Day

13,451

Directly Impacted

77-94%

Growth in individuals confidence, self-esteem-limiting beliefs and more from our programs.

THANK YOU TO OUR 2024 SPONSORS



Your Friends in the Insurance Business!

SPONSOR A STUDENT

LEAD WITHIN LEARNING PLATFORM

At Lead, we offer an affordable, year-long program and online resources through Lead Within. Students can build self-confidence, career readiness, resilience, and overall well-being in as little as 15 minutes a day.

Confidence

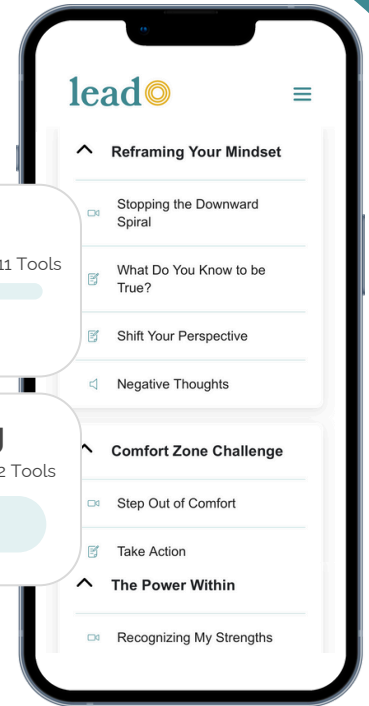
7 Videos | 6 Worksheet | 11 Tools

Resume Topic

Goal Setting

4 Videos | 2 Worksheets | 2 Tools

View Topic



Help Build Tomorrow's Leaders Today



Sponsor a Year of Learning and Leadership for \$50 per Student (only \$0.13 per day)

Amount	Students Sponsored
\$10,000	200 Students
\$5,000	100 Students
\$2,500	50 Students
\$1,000	20 Students

Each sponsorship includes recognition on Lead's social media page, newsletter and at program. \$5,000+ also include recognition in press release and logo on the Lead Within website.

Individual Transformation

Self-Esteem and Confidence

- Recurring self-doubt
- Lack of self-assurance
- Fear of failure
- Second guessing abilities
- Positive affirmations
- Confidence
- Overcoming self-doubt
- Identifying strengths

Taking Care of Your Mind and Body

- Overwhelmed by stress
- Struggling with alignment
- Difficulty prioritizing self-care
- Lack of focus
- Stress management tools
- Habit stacking
- Alignment strategies
- Embracing the present

Clarity in Purpose and Goal Setting

- Feeling lost, unsure future
- Struggling to define goals
- Unclear about purpose
- Difficulty in setting next step
- Self-reflection exercises
- Setting SMART goals
- Craft purpose statement
- Goal breakdown strategies



Help us reach our goal of sponsoring 5,000 students this year —donate now and give them the opportunity to thrive and succeed!

For Online Payments Visit: secure.qgiv.com/for/lead

For Checks: Make payable to Lead (*mailing address listed below*)

SPONSORSHIP OPPORTUNITIES

LEAD WITH IMPACT ANNUAL FUNDRAISER

Lead's Annual Fundraiser is an opportunity to come together as a community to support our mission. This event will take place in Fall 2025.

PRESENTING SPONSOR- \$10,000

- Exclusive program sponsor, *limited to one company*
- Ten tickets at the event at reserved table
- Logo on event webpage, digital event banner, program and throughout the entire event. Inclusion in press release
- Verbal acknowledgment during the program, including a brief description of your organization

DIAMOND SPONSOR- \$5,000

- Choice of lunch, dinner or paddle raise sponsor
- Eight tickets to attend the event at reserved table
- Company logo in event promotions and on-site signage
- Verbal acknowledgment during the program

PLATINUM SPONSOR- \$2,500

- Choice of drink, dessert, or entertainment sponsor
- Six tickets to attend the event
- Company logo in event promotions and on-site signage
- Verbal acknowledgment during the program

GOLD SPONSOR - \$1,500

- Four tickets to attend event
- Company logo in event promotions and on-site signage

SILVER SPONSOR - \$1,000

- Two tickets to attend event
- Company logo in event promotions and on-site signage

BRONZE SPONSOR - \$500

- Company logo in event promotions and on-site signage

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TESTIMONIAL

Being a part of Lead has allowed me to step out of my comfort zone and grow in my own self love journey. My confidence has increased, I am willing to share my story and connect with others and I continue to learn new ways to love myself and find my passion and purpose in life.

PAYMENT INFO

Online Payments:
secure.qgiv.com/for/lead

Checks Payable to: Lead

Mailing Address:
705 Bayliss St., Suite 400
Midland, MI 48640

SPONSORSHIP OPPORTUNITIES

FAMILY PROGRAMS STEM & CONNECTION

Lead's Family Programs have a STEM, confidence and connection focus to provide a hands-on and impactful experience for all families participating. These programs include the Father & Daughter, Mother & Son, and Mother & Daughter events.

PRESENTING SPONSOR- \$5,000

- Exclusive program sponsor, *limited to one company*
- Logo on event webpage, digital event banner, program and throughout the entire event. Inclusion in press release
- Four family registrations per event (one parent/one child)
- 10 family scholarships in recognition of your company

DINNER SPONSOR- \$1,500

- Dinner sponsor at all 3 programs
- Company logo in event promotions and on-site signage
- Four family registrations per event (one parent/one child)

STEM ACTIVITY SPONSOR- \$1,000

- Company logo in event promotions and on-site signage
- Two family registrations per event (one parent/one child)

CONNECTION ACTIVITY SPONSOR- \$500

- Company logo in event promotions and on-site signage
- Two family registrations per event (one parent/one child)

PHOTO SPONSOR- \$500

- Company logo in event promotions and on-site signage
- Two family registrations per event (one parent/one child)

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TESTIMONIAL

I loved every part of this program. Any time I can spend time with my children working on problem solving, team building, or having fun is time well spent.

- Workshop Attendee

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SPONSORSHIP OPPORTUNITIES

CONFIDENCE FORE! ALL GOLF OUTING

Support our upcoming Golf Outing on June 20, 2025.
All proceeds will go to support our programs!

PRESENTING SPONSOR- \$5,000

- Exclusive dinner sponsor, *limited to one company*
- Logo on event webpage, digital event banner, program and throughout the entire event.
- Tent opportunity at a hole to share about your business
- Verbal acknowledgment during dinner
- Entry for one team

LUNCH SPONSOR- \$2,500

- Exclusive lunch sponsor, *limited to one company*
- Company logo in event promotions and on-site signage
- Tent opportunity at a hole to share about your business
- Entry for one team

BLOODY MARY & MIMOSA SPONSOR- \$1,500

- Exclusive cup sponsor, *limited to one company*
- Company logo in event promotions, on-site signage
- Entry for one team

BEVERAGE CART SPONSOR - \$1,000

- Company logo in event promotions and on-site signage
- Entry for one team

GAMES SPONSOR - \$750

- Company logo in event promotions and on-site signage
- Entry for one team

DRIVING RANGE SPONSOR - \$500

- Company logo in event promotions and on-site signage

PUTTING GREEN SPONSOR - \$250

- Company logo in on-site signage and name in event promotion

HOLE SPONSOR - \$150

- Company logo at hole and name in event promotions

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AFFIRMATION DAY

MAY 13, 2025

Lead's Annual Affirmation Day reaches over 50,000 members in our community by teaching individuals the importance of positive affirmations and spreading positivity where ever they go.

PRESENTING SPONSOR- \$5,000

- Logo on 500 affirmation day cards and toolkit
- Recognition on event webpage, digital event banner, and inclusion in press release

BE KIND SPONSOR- \$2,500

- Logo on affirmation day toolkit with supplies provided to three schools
- Recognition on event webpage and digital event banner

BE CONFIDENT SPONSOR- \$1,500

- Logo on affirmation day toolkit with supplies provided to one school
- Recognition on event webpage

BE YOU SPONSOR- \$1,000

- Logo on affirmation day toolkit
- Recognition on event webpage

BE BOLD SPONSOR- \$500

- Name on affirmation day toolkit
- Recognition on event webpage

BE EMPOWERING SPONSOR- \$250

- Name on affirmation day toolkit and event webpage

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- Participant

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